

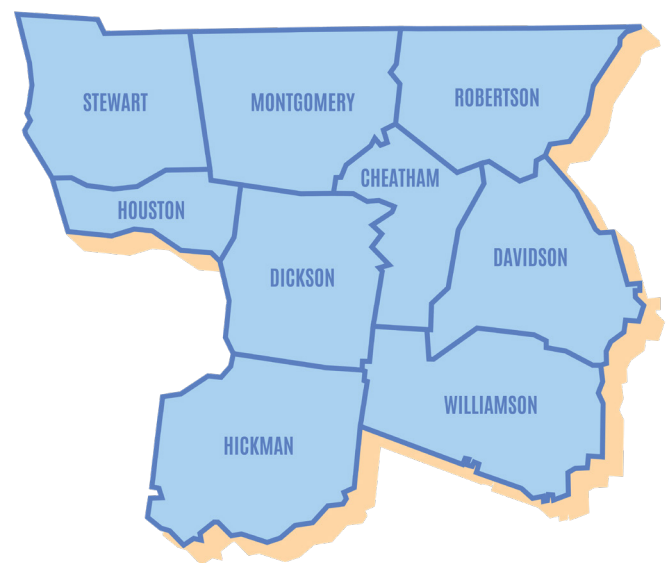
WE ARE HERE. PARTNER WITH US.

Becoming a corporate sponsor of United Way of Greater Nashville is more than just good business—it's a powerful investment in the future of our community. By aligning with one of the most trusted nonprofit organizations, your company demonstrates a deep commitment to addressing critical issues such as education, financial stability, and health. This partnership not only strengthens our community but also enhances your brand's visibility, builds employee pride, and fosters goodwill among clients and stakeholders. Together, we can create lasting change and make Greater Nashville a place where everyone has the opportunity to thrive.

**WE REACH ACROSS A 9-COUNTY REGION,
COMMUNICATING WITH A DONORBASE OF
MORE THAN 103,600.**

An average United Way Donor demographic:

- Owns a home
- Average home value \$726k
- At least some college education
- Income \$100k+ per year
- Average donation amount \$522
- Average age 50 (only 25% of donors are <39)
- 51.3% Male, 13% Female, 35.7% Unknown
- Newsletter subscribers 85,000



UNITED WAY OF GREATER NASHVILLE IGNITE! CONFERENCE AND AWARDS



The 2025 Nashville Early Childhood Education Conference, also known as Ignite! Purpose and Intention, will be held the week of July 21, 2025, at Nashville State Community College. The conference is presented by the United Way of Greater Nashville's Read to Succeed program and CORE Network Nashville.

The conference provides resources and professional development sessions to help early childhood educators understand child development and early education issues, create meaningful educational experiences for children and families, and network with other educators.



800
Attendees in 2024

43
Sessions

53
Presenters

13
Participating Organizations

2,260
Hours of Training Provided

Sponsor Benefits:	Presenting \$10,000	Commemoration \$5,000	Conference \$3,000	Awards \$1,000	Hospitality \$500	Swag \$250	T-Shirt \$5,500
Mention in all event-related media releases	●	●	-	-	-	-	-
Recognition as a corporate sponsor in United Way's 2025 Annual Report	●	●	-	-	-	-	-
Logo recognition on United Way's Website (4,000+ visitors per month)	●	●	●	●	●	●	●
Logo on all event signage, slides, and promotional materials*	●	●	Conference Only	Awards Only	-	-	-
Logo/mention in all event invitations and related email communications* (90,000+ subscribers)	●	●	●	●	-	-	-
Recognition during conference and awards as event sponsor	●	●	Conference Only	Awards Only	-	-	-
Logo inclusion in event program*	●	●	●	●	●	●	●
Custom posts on United Way social media channels as an event sponsor (75,000 impressions/month)	5	3	2	1	1	1	1
Invitation to host a table at awards ceremony	●	●	●	-	-	-	-
Recognition as sponsor in dining area*	●	-	-	-	●	-	-

*Subject to print/distribution deadlines.

Other Needed Attendee Experience Items and Extras*:

- Lunch - \$3,200 (in-kind donation possible)
- Morning Coffee Service - \$650 (in-kind donation possible)
- Music at Lunch (DJ Sally) - \$500
- Photo Booth - \$600

- Printed Program - \$1500 (in-kind donation possible)
- Snacks throughout the day - \$500 (in-kind donation possible)
- Speaker Thank You Gifts - \$680 (in-kind donation possible)
- Water bottles (refillable) - \$200

*sponsor benefits to be negotiated at time of commitment.

READY TO JOIN US?

CONTACT

Elandriel Lewis

elandriel.lewis@unitedwaygn.org

615.780.2446

Meggie Duke

meggie.duke@unitedwaygn.org

615-780-2439

View Photos from 2024 Ignite! Conference and Awards
at: <https://flic.kr/s/aHBqjBC7fd>



UNITED WAY
Greater Nashville

Serving Cheatham, Davidson, Dickson, Hickman, Houston,
Montgomery, Robertson, Stewart and Williamson counties.

unitedwaygreaternashville.org
@UWNashville